

# SecureTech Easy as 1-2-3 Guide



SECURE**Tech**

 **Jaz'd!**  
SEO Boost

Powered by:  
**Jaz'd!**



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**Get Started Now! Contact Sales at (978) 474-6662 or email [securetech@jazd.net](mailto:securetech@jazd.net)**



# Welcome to the Supplier Portal

## It takes just a few minutes.

By participating in **SecureTech powered by JAZD**, you can quickly and easily get your message out to serious buyers when they are making important purchasing decisions. Build your company & product microsite for **FREE**.

## Get Started Now!

We make uploading your products and services easy! We know time is your most scarce resource. Simply update your company's information, upload creative and content, manage your products specs and images, and track your results with reports. Using a powerful combination of contextual content placement and JAZD SEO with over 100,000+ keywords under active management, the Directory provides highly targeted, motivated leads.

## It's as Easy as 1-2-3!

### Create Your Company's Microsite:

#### 1. Enter company info

- Enter basic info
- Add contacts & Locations
- Assign specific categories
- 

#### 2. Brand your company's microsite

- Load your display ads
- Load your whitepapers & content
- Link your RSS feeds to categories

#### 3. Feature your products

- Load & edit your products
- Import product images & specs
- Assign categories to your products

SECURETech

Welcome Shannon DiGregorio | Logout Profile | Manage Access

Company | Ads & Content | Products | Preview | Get Results

### Welcome to the Supplier Portal

Company Name: **Andover Consulting C...** [Get Results](#)

Current Program: **Free Listing**

- Basic Info entered [edit](#)
- Assigned to 2 Categories [edit](#)
- 0 Products listed [add](#)
- 0 pieces of Content Uploaded [add](#)
- 0 Creative Units Uploaded [add](#)
- 0 Distributors entered [add](#)

[Manage Listings](#)

### Free JAZD Microsite.

Take advantage of our JAZD promotional offer - we'll help you enhance your company microsite with multimedia content hosting, opt-in lead generation and contextual display advertising. JAZD will power traffic to your microsite via the JAZD SEO Boost with over 100,000 keywords under management, delivering the highest quality buyer traffic to you and your products.

JAZD Microsite includes:

- Hosting one Multimedia/Video, Webinar or Podcast for opt-in lead generation
- Get-a-Quote functionality on all your product pages
- Hosting five whitepapers/case studies for opt-in lead generation
- Your RSS feeds to deliver up to the minute company and product news
- IMU display advertising throughout all of your company and product pages

You've already done all the work! Call our Ad Services team today, (978) 474-6662 to take your existing microsite to the next level.

**Call Us Now!** Call us at (978) 474-6662 and our Advertiser Services department will help you get started.

[Learn more about Advertising in the Directory](#)

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# 1. Enter Company Information

## Edit your company's details

- Add your logo with link to your website
- Provide company information that buyers need
- Include a detailed company description to set you apart from your competition
- Take advantage of JAZD SEO Boost Description to drive traffic

**SECURETech** Company Ads & Content Products Preview Get Results

Welcome Tara Sweiter Logout Profile Manage Access

General Information Contacts Locations Categories

### General Information

**Edit your Company Info** →

\*Company name:

Company RSS Feed:

Upload a web-resolution company logo. → **Upload your Company logo**  
Best Size: 100 x 200 pixels  
Best file Types: JPEG & GIF

Company Website:

Annual Revenue:

Number of Employees:

Industry:

**Add your Company description** →

\*Complete Company Description - Type or paste the description here:  
The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai. ACC specializes in green consulting and aims to partner with leading chemical companies online.

SEO Company Description - Type or paste the description here:  
The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai.

Save Preview Save and Continue

**Jazd! SEO Boost**

- Leverage your current SEO keywords
- JAZD's related terms engine drives traffic
- 20-word SEO summary maximizes exposure

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# 1. Enter Company Information

## Add your company's contact and locations

- Add key contacts for buyers – make it easy for them to find you
- Add your locations to assist in geographic searches

SECURETech

Welcome John Smith | Logout Profile

Company | Add/Update | Products | Preview | Get Results

General Information | **Contacts** | Locations | Categories

### Contacts

List your primary contact first

[Add Contact](#) [Delete Contact](#)

Select	Up	Down	First Name	Last Name	Email	Telephone	Title	Function
<input type="checkbox"/>	↑	↓	John	Smith	johnsmith@abc.com	123 456 7890	CEO / President	Information Technology
<input type="checkbox"/>	↑	↓	Sarah	Smith	sarahsmith@abc.com	123 456 7891	Manager	Marketing

Click the ADD Contact

[Go Back](#) [Save](#) [Preview](#) [Save and Continue](#)

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Welcome John Smith | Logout Profile

Company | Add/Update | Products | Preview | Get Results

General Information | Contacts | **Locations** | Categories

### Locations

List your primary location first

[Add Location](#) [Delete Location](#)

Select	Up	Down	Address (line 1)	Address (line 2)	City	State	Zip	Telephone	Fax
<input type="checkbox"/>	↑	↓	14 Business Street		Salem	New Hamp.	01234	123 456 6789	123 456 4567

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## 1. Enter Company Information

Assign specific categories to your company and products and get the JAZD SEO Boost!

- Select ALL specific categories that your company targets
- JAZD SEO Boost drives qualified traffic right to each category page

**SECURETech** Company Ads & Content Products Preview Get Results

Welcome John Smith | Logout Profile

General Information Contacts Locations **Categories**

**Categories**  
Drill down and drag categories to assign them

**Your Assigned Categories**  Delete Category

- Select/Unselect All to Delete
- Backup and Disaster Recovery
- Computer Aided Design and Dr...
- Software/Programming Service
- Security
- Biotechnology
- Laboratory & Measurement

**Categories**

- Business & Consulting Services
- Chemicals & Raw Materials
- Education, Reference & Professional Development
- Engineering, Construction & Maintenance
- Environmental & Safety
- Information Technology
- Laboratory & Measurement
  - Biotechnology
  - Control Technology Review
  - Dispersion Modeling
  - Emission Spectroscopy
  - Gas Chromatography
  - Laboratory Glassware
  - Research
- Tests/Testing
- Manufacturing & Processing
- Packaging, Transportation & Storage

**Jaz'd!**  
SEO Boost

- JAZD's SEO Boost drive traffic to every product category page
- 100,000 keywords under active management ensures traffic
- JAZD optimizes your company microsite with relevant terms, title tags, description tags & cloud tags

Contact Us FAQ Powered by Jaz'd!

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## 2. Brand your Microsite

### Upload your display ads

- Assure that your brand message is in front of qualified buyers
- Leverage multiple formats with Leaderboard, Medium Rectangle Skyscraper and Footer ads

SECURETech

Welcome John Smith

Display Ads

Standard IAB ad sizes accepted: 728x90, 300x250, 160x600

Select	File	Ad Target URL	Title	Categories
<input type="checkbox"/>	FooterAd_Abc_728x90.gif	http://www.abc.com	ABC Company Footer	Backup and Disaster Rec.
<input type="checkbox"/>	LeaderAd_Abc_728x90.gif	http://www.abc.com	ABC Company Leaderboard	Backup and Disaster Rec.
<input type="checkbox"/>	Medium-Rectangle.gif	http://www.abc.com	ABC Company Med. Rectangle	Backup and Disaster Rec.
<input type="checkbox"/>	SkyScraper_Abc_160x600.gif	http://www.abc.com	ABC Company SkyScraper	Backup and Disaster Rec.

Click here to get started

### Upload your content

- Educate qualified buyers while filling your pipeline
- Opt-in registration based leads are targeted by category

SECURETech

Welcome John Smith

Content

Upload Whitepapers and Lead-Generation Reports

Select	Up	Down	File	Thumbnail	Title	Lead Generation	Categories	Abstract
<input type="checkbox"/>	↑	↓	Backup and Disa...		Backup and Recovery	<input checked="" type="checkbox"/>	Backup and Disaster Rec.	
<input type="checkbox"/>	↑	↓	IT Whitepaper.docx		Information Technology	<input checked="" type="checkbox"/>	Software/Programming S.	
<input type="checkbox"/>	↑	↓	Marketing Case S...		How to Market Your Brand	<input checked="" type="checkbox"/>	Backup and Disaster Rec.	
<input type="checkbox"/>	↑	↓	Reference.docx		How to Market Your Brand	<input checked="" type="checkbox"/>	Backup and Disaster Rec.	
<input type="checkbox"/>	↑	↓	Security Case St...		How to get started	<input checked="" type="checkbox"/>	Security	

Click here to get started



- Use keywords in your title to add relevance
- Create a 20-word summary to maximize exposure & drive click-thrus
- JAZD links related terms

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### 3. Feature your products

#### Load and edit your products

- Add unlimited products
- Each product is featured on its own microsite – with specs, images and descriptions

**SECURETech**

Welcome John Smith [Logout](#) [Profile](#)

Content **Products** Preview Get Results

Product Info Dis

Select Categories to link to your products

Get a template to enter product info on your computer.

Download Excel Template Upload Excel File

Select	Name	Categories	Description	Short Description	Manufacturer	Image	Product Spec	Product UR
<input type="checkbox"/>	Recovery Database	Backup and Disaster Rec...	This product c...	Recovers lost data	ABC Company	Upload	Upload	
<input type="checkbox"/>	Fingerprint Security	Security,	Use a scan of ...	Fingerprint will allow/deny ...	ABC Company	Upload	Upload	

Click the ADD Product button to get started

Upload Product Images

Save time & upload your own file!

Go Back Save Preview Save and Continue

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**Jazd!**  
SEO Boost

- Use keywords in your title and description to drive traffic
- Create a 20-word summary to maximize exposure
- 100,000 keywords under active management
- Targeted category-based traffic generation ensures qualified leads

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## Review your completed Microsite!

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SEO Boost

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Where else can you compare  
products and services  
from leading vendors...



...in one time-saving,  
easy-to-use Directory?  
(Hint: click 'Go')

Go

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**Categories**

- Market Research
- Six Sigma Consulting
- Strategic & Project Planning**
- Training/Learning
- Management Systems


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**RECENT RESULTS**

- Strategic & Project Planning
- Consulting Services
- Services
- Home

**Andover Consulting Company**

Get Quote



3 Dundee Park  
Andover  
Massachusetts United  
States 02141  
978-474-6611

Andover Consulting Company (ACC) provides innovative and economically sound consulting advice in the healthcare, pharmaceutical and chemicals industries. Founded in 2009 in Andover, MA, ACC employees over 50 world-class professionals.

**Marketing - General**  
Shannon DiGregorio  
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978-474-6611

[Company Website](#)

**Research Library**

- [Centium of Care](#)
- [DocuSys National Patient Safety Initiatives](#)
- [Successful Risk Management for the Entire Messaging Infrastructure](#)  
As a mission critical sys ...
- [Management of the Patient with Chronic Complaints of Dizziness](#)
- [A Site of Service Strategy That Delivers](#)

**Fierce Features**

**Researchers use:** Bill Gates may have been kidding when he decided to release...

**Nanoparticles used:** Brain cancer is one of the most difficult-to-treat cancers, imaging is...

**Mice, human skin:** Harvard Medical School researchers have succeeded in converting mouse and...

**Study: Origin of:** U.S. researchers searching for clues to help develop a better malaria vaccine...

**Novartis explores:** Two years ago the FDA rejected Novartis' Cox-2 inhibitor Prestige on...

**Lack of volunteers:** There are more cancer treatments hitting market than ever before. But...

**Multimedia Center**

Telemedicine - ...

FLUID instalat ...

Single Database ...

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**Featured Research**

**Case Study: MedAssist Reaches Out to the Uninsured:** MedAssist's Medicaid eligibility services solution ...

**Case Study - Hospital Relies On Avaya For Critical Patient Care:** Boca Raton Community Hospital deployed an enterpris ...

**Dictating for Productivity and Efficiency:** Talk to anyone related to the healthcare industry ...

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Pick up the phone!

Companies are waiting to help you find what you need

Go

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**Partners News**

**A Potential Widely:** The Problem of Resolving Enantiomers of Chiral Basic Compounds does not have a...

**Understanding:** One of the non-obvious outcomes of structural identification using spectroscopy...

**Hangzhou Sage:** Hangzhou Sage Chemical Co., Ltd, is a new, well-established and continuously...

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**Market Discussions**


[Ratings and Reviews](#) (More)

[Discussions](#) (More)


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Save clicks.

Save money.



where  
trusted vendors  
meet  
qualified buyers


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